



Stratford Playhouse Booster Club
935 Magdalene Drive
Houston, TX 77024



Dear Friends of Stratford Playhouse,

What a year 2020 has been! And what a year to be fundraising! We, the co-chairs of this year's Stratford Playhouse Booster Club Gala and Auction, are excited about the possibilities that change, newness and challenges bring. We are hopeful and excited for you to participate with us in supporting an award-winning public school Playhouse in Houston that has rivaled many of the professional theatres year after year, for decades. This year, our season includes the musicals *Nunsense* and the Tony-Award winning *Something Rotten*.

The annual Gala helps raise funds to support the Stratford Playhouse, which produces a spectacular season of performances, in addition to providing many opportunities for students engaged in the arts at Stratford. This year our Gala will be a week-long virtual event with hundreds of participants, culminating Friday, February 19th, in an exciting live virtual event featuring a live auction, recorded student performances, interactive live games and incentives. Additionally, the following Friday night, February 26th, our students will perform live for an in-person audience, always the highlight of our Gala event. Separating the two events has allowed us to reimagine how we host our Gala in our current environment without losing any of the vital elements.

We absolutely could not do this without the tremendous support of our community, friends and family. We are appealing to local businesses and community members like you to help make our Gala a huge success so we can continue providing the highest-quality arts at Stratford High School by making a much-needed monetary contribution. As a Gala underwriter or donor, you will receive many benefits as outlined in our underwriting/donor levels. We are proud to recognize your business on all printed and electronic materials, including your logo or name on a banner prominently hung facing Dairy Ashford in front of Stratford, and additionally in our Gala program, our online week-long auction as well as during our live virtual Gala & Auction, on the Playhouse website, on social media posts, and in Gala and Playhouse electronic communications.

To support us with a donation, complete the attached Underwriter/Donor Form or visit the Stratford Playhouse Website at <http://www.shsplayhouse.org> for Gala forms. To be included in our Gala Program and all other materials, donations must be received by February 5, 2020. If you have questions, contact Michelle Rigo at (512) 762-5322 or email shsplayhousegala@gmail.com.

On behalf of the Stratford Playhouse Booster Club, thank you for your consideration, support, and most importantly, thank you for helping Stratford Playhouse continue its tradition of excellence.

Best regards,

Betsy Traci Michelle Christine

Betsy Humphrey, Traci Meadows, Michelle Rigo, Christine Scott
Stratford Playhouse Booster Club Gala Co-Chairs

STRATFORD PLAYHOUSE GALA & AUCTION



We appreciate and highly value the corporate community support for Stratford Playhouse. The Playhouse Gala raises much-needed funds for our theatre arts programs and gives our students the chance to showcase talents developed and fostered here. In a year as dramatic as our theatre productions, we hope you will strongly consider supporting our students and faculty through these underwriting opportunities.

For your generous contribution, all underwriters and donors will receive prominent recognition on all printed and electronic materials, in our online week-long auction as well as during our live virtual Gala & Auction, on the Playhouse website, on social media posts, and in Gala and Playhouse electronic communications. We are overwhelmingly grateful for your partnership!

MARK YOUR CALENDARS

Virtual Gala & Auction: February 19

Gala Student Showcase: February 26

BLACK BOX UNDERWRITERS

_____ **\$8,000 Gala Dinner Underwriter - Exclusive Naming Rights and Six VIP Virtual Watch Party Packages**

"The Stratford Playhouse Gala & Auction presented by (Your Name Here)."

The VIP Gala Dinner Underwriter will have delivered to their home a 15" charcuterie board from Candy Fitchner from char.CUTE.rie, along with a four-course meal for six (appetizer, salad, entrée and dessert), choice of two signature cocktails that serve six or two bottles of wine (red/white). The package also includes six tickets to Nunsense,* six tickets to the Gala Student Showcase with VIP seating and VIP parking, and two preferred-seating tickets to Something Rotten.* They will also receive early access to virtual auction bidding, access to the live virtual Gala & Auction, and a VIP watch party swag bag.

_____ **\$5,000 Gala Student Showcase Venue Underwriter - Four VIP Virtual Watch Party Packages**

VIP Showcase Underwriters will have delivered to their home a four-course meal for four (appetizer, salad, entrée and dessert), one signature cocktail that serve three or one bottle of wine (red or white), four tickets to Nunsense,* four tickets to the Gala Student Showcase with VIP seating and VIP parking, early access to virtual auction bidding, access to the live virtual Gala & Auction, and a VIP watch party swag bag.

_____ **\$3500 Technology Underwriter - Two VIP Virtual Watch Party Packages**

VIP Technology Underwriters will have delivered to their home a four-course meal for two (appetizer, salad, entrée and dessert), one bottle of red or white wine, two tickets to Nunsense,* two tickets to the Gala Student Showcase with VIP seating, early access to virtual auction bidding, access to the live virtual Gala & Auction, and a VIP watch party swag bag.

_____ **\$2500 Bottoms Up Drink Underwriter – Two Virtual Watch Party Packages**

Bottoms Up Underwriters will have delivered to their home a four-course meal for two (appetizer, salad, entrée and dessert), one bottle of red or white wine, two tickets to Nunsense,* two tickets to the Gala Student Showcase, early access to virtual auction bidding, access to the live virtual Gala & Auction and a watch party swag bag.

**Nunsense performances held January 2021, before the Virtual Gala. Show tickets are not available on opening or closing night.*

GOLD UNDERWRITERS

Gold Underwriters receive one VIP Virtual Watch Party Ticket that includes a four-course meal (appetizer, salad, entrée and dessert) with priority choice of time for meal pick-up, one bottle of wine (red or white) or one signature cocktail that serves three, one ticket to the Gala Student Showcase with preferred seating, early access to virtual auction bidding, access to the live virtual Gala & Auction, and a VIP watch party swag bag.

_____ \$1500 Watch Party SWAG Bag

_____ \$1100 I AM Stratford Playhouse T-Shirts

_____ \$1000 Gala Raffle Prizes

_____ \$1200 Virtual Celebrity Experiences

_____ \$1000 I AM Stratford Playhouse Masks

STRATFORD PLAYHOUSE GALA & AUCTION

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GREEN UNDERWRITERS

Green Underwriters receive one ticket to the Gala Student Showcase, access to virtual Gala & Auction bidding and the live virtual auction.

_____ \$850 Auctioneer	_____ \$475 Showcase Security	_____ \$250 Student Raffle Prizes
_____ \$750 Watch Party Supplies	_____ \$450 Yard Brunch "You've Been Egged!"	_____ \$250 New Theatre Enhancements
_____ \$500 Silent Auction	_____ \$350 Virtual Auction Engagement	

"I AM STRATFORD PLAYHOUSE" DONORS

Thank you, friends and family of the Playhouse, who consistently step up and support this award-winning program. Without your generous donations, these top-quality productions would not be possible. We are hopeful that especially during this challenging time for the arts, you will consider supporting the Playhouse so that the show can go on!

White _____ \$20-\$199	Silver _____ \$500-\$999	Black Box _____ \$2000
Green _____ \$200-\$499	Gold _____ \$1,000-\$1999	Other \$ _____



Company Name _____

Contact Person _____

Billing Address _____

City, ST, Zip _____

Website _____

Email Address _____@_____

Phone # (_____) _____ SHS Volunteer _____

DONATION

I (we) pledge a total of \$ _____ in the form of _____ Check* _____ CC

Credit Card Type (circle) MC Discover Visa Amex Exp.Date ____/____/____ CVV _____

_____ NO _____ YES I am willing to pay the credit card fee (up to 3.9%) so that 100% of the donation goes to the Playhouse.

Credit Card (#) _____ Name on CC _____

Authorized Signature _____

**Please make checks payable to Stratford Playhouse Booster Club and mail to 14027 Memorial Drive #181, Houston TX 77079.*

The Stratford Playhouse Booster Club is a 501(c)(3) nonprofit organization. Federal Tax ID 46-0838785.
For questions email shsplayhousegala@gmail.com.

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